

MICROSITE MOCKUP REVIEW NOTES

Meeting with Taylor about the Liverpool microsite

Creative Director: Erin Yonak

11.20.19

Things that worked well:

The page looks nice with the right colors, the navigation on the home page corresponds well with the intended purpose of the site. The images are high quality and the hierarchy is well thought-through

Things to fix:

Add more pages and add copy

Next steps:

Add more pages, make the home page in html. More image research

Next meeting:

Will text with questions